

it is often necessary for the Research Section to seek the assistance of specialists from other government departments in the various phases of export industry such as agriculture, forestry, mining, etc.

The Economic Section, still in the development stage, will be designed to carry out studies of special subjects (e.g., non-tariff restrictions to world trade, export subsidies, quantitative controls, and import permits).

Wheat and Grain Division.—The problems of Canada's grain trade and milling industry are handled by this Division, close liaison being maintained with the various organizations connected with the trade. The Division acts as a procurement agency in securing supplies of cereals and certain cereal products for the Supply Missions of various countries and also for UNRRA's requirements. The Director of the Division serves as the Secretary to the Wheat Committee of the Cabinet and as the Departmental liaison officer to the Canadian Wheat Board. In addition, the Director represents Canada on the Executive Committee of the International Wheat Council.

Trade Publicity Division.—The Trade Publicity Division must educate the exporters and importers of Canada and foreign countries as to the assistance offered by the Divisions of the Foreign Trade Service. The Division seeks to make Canadian businessmen and the public generally, conscious of the large part export and import trade will play in the future prosperity of the country, and to make foreign businessmen aware of Canada both as a source of a wide variety of products and as a good market. News items and articles presenting Canada as a trading nation are submitted to domestic and foreign daily papers and periodicals. The Trade Publicity Division has taken over the weekly publication of the Commercial Intelligence Journal. The Journal serves as a vehicle for Trade Commissioners' reports on the constantly changing trade conditions of the countries in which they are stationed and it is circulated to Canadian businessmen and manufacturers interested in exports and imports. Other publications and booklets are planned to give Canadian exporters and importers an informed approach on all foreign trade matters. Pamphlets and other advertising material are produced in foreign languages to stimulate interest in Canada's foreign trade with other countries. Advertising campaigns in Canada and abroad will assist in the attainment of these objects.

Industrial Development Division.—This Division will be devoted to work in connection with the establishment of new industries and the development of new products that are adaptable to manufacture in Canada, especially those for which markets are known to exist abroad. A large staff is not envisaged, the work consisting principally of close collaboration with the industrial development agencies of the provinces and municipalities as well as the railways, banks, power companies and other private interests.

Subsection 2.—Canadian Commercial Corporation

Organized to meet a wartime need, in January, 1944, by Order in Council P.C. 70, the Canadian Export Board served as a procurement agency for large quantities of civilian commodities required by UNRRA and foreign purchasing